



Repräsentanz der
Deutschen Wirtschaft
New Zealand-German
Business Association Inc.

PRESS RELEASE

FOR IMMEDIATE RELEASE

MEET THE ENERGY EXPERTS

One Day Conference on Renewable Energy, 30th November, Hyatt Regency, Auckland

Auckland, November 2009 – "Get up close and personal with German energy experts." The New Zealand German Business Association (NZGBA) is organizing a one day Renewable Energy conference on the 30th of November at the Hyatt Regency in Auckland.

"The visit of key players in the German renewable energy sector, to meet with New Zealand businesses and to present at the one day conference in Auckland, reconfirms the serious interest Germany has in New Zealand.", says NZ German Business Association CEO, Monique Surges.

Experts from both the New Zealand and German renewable scene will be presenting on latest developments. The afternoon is reserved for presentations from the German delegates. As a part of their business trip the companies would like to meet with relevant New Zealand companies and visit energy projects.

New Zealand companies interested in learning more about the technology developments coming out of Germany are invited to attend. Subsequent to the conference the visiting delegation will undertake individual meeting schedules around New Zealand.

"This is a fantastic opportunity for New Zealand businesses to learn how the Germans approach energy issues. Germany is not only world leader when it comes to energy efficiency", says Surges "But it is dedicated to shaping the market in the future."

Germany has taken and maintained a leading position in energy efficiency worldwide. In 2008 Germany was the world leader in photovoltaic and wind energy. The Renewable Energy Sector boasted EUR 30 billion in revenues with over EUR 9 billion in exports and over EUR 13 billion in domestic investments while employing a staggering 280,000 people. For instance, wind power is increasingly seen as a solution to looming power supply shortages in an environment where fossil fuels are becoming unacceptable and 37% of the world's wind turbines are made in Germany.

More information on www.germantrade.co.nz

New Zealand German Business Association Inc

Press Inquiries:

Doris Evans (devans@germantrade.co.nz)

Ph. 09 394 0703

CONFERENCE PROGRAM

- 8.30 Registration
- 9.00-10.40 **Welcome words**
Monique Surges, CEO NZGBA
- Official opening of Conference**
Gerry Brownlee (TBC), Minister of Energy
- General update on Renewables Germany**
Jan-Benjamin Spitzley, Eclareon GmbH
- General update on Renewables NZ**
Mike Underhill, CEO EECA
- 11.00-12.30 **Wind energy sector briefing Germany**
Sylvia Pilarsky-Grosch, Vice-president of the German Wind Energy Assn.
- Wind energy sector briefing NZ**
Frazer Clark, NZ Wind Energy Assn.
- 2.00-3.00 **Geothermal sector briefing Germany**
Werner Busmann, German Geothermal Ass.
- Research sector briefing NZ**
Rilke de Vos, NIWA
- 3.30-5.00 **Company presentations**
- Robert Bosch Ltd.
 - SMA Australia Pty. Ltd.
 - Bosch Rexroth New Zealand Ltd.
 - Vaillant Deutschland GmbH
 - Eco Heating and Plumbing (Wolf GmbH)
 - Braun Windturbinen
 - MWM GmbH
- 5.00-7.00 Networking