

Press Release

Automechanika Thailand 2010

Postponed due to country's political condition and economic situation

Auckland, 18th May - The third edition of Automechanika Thailand organised by Messe Frankfurt (HK) Ltd and Ipex (International Promotion & Exhibition Co Ltd), scheduled for March 2010 has been postponed due to Thailand's political situation over the last few months and the effect of the global financial crisis on the automotive market.

Announcing the postponement on 8 May 2009, Mr Stephan Buurma, Managing Director of Messe Frankfurt Asia Holding Ltd said: "In light of the prolonged political circumstances and the slumping automotive market affected by the current economic climate, we have opted to postpone this show. We trust that it is the best solution to all parties concerned despite the fact that previous shows were well-received by the industry. We will monitor the situation closely and reschedule the show at a more appropriate time."

Monique Surges, CEO of the New Zealand German Business Association and representative office of Messe Frankfurt says "this is a dissapointing situation, however with the large selection of Automechanika trade fairs including the mother show in Frankfurt in 2010, the automotive sector has plenty of options to see what new technology is out there".

For further information and details about the global Automechanika fairs, please visit www.automechanika.messefrankfurt.com or email us

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