

## SPONSORSHIP OPTION 1: \$2 500 +GST

- **Revolving logo** on [www.germantrade.co.nz](http://www.germantrade.co.nz) – positioning is where the red box with “Want to be seen, advertise here” is at present and appears on every page of the website
- **Table of 12** at the annual Fest, this year we will be organizing a Winterfest on the 22<sup>nd</sup> July, next year we will revert to the Oktoberfest in September.
- **Half page colour advertisement in Double the Vision** – our New Zealand German Business Guide – hard copy circulation 3 500, softcopy circulation 3 000.
- **1 specific email campaign** promoting your company/product to NZGBA members – timing of this to possibly coincide with a product launch or similar.

Sign on for one year:

I .....		(First name/Surname)
agree on behalf of.....		(full company name)
to the above sponsorship package of \$ 2 500 +GST for the 2011 year.		
.....		
(Date)	(Signature)	

***Or why not fix this pricing and sign on for two years:***

I .....		(First name/Surname)
agree on behalf of.....		(full company name)
to the above sponsorship package of \$ 2 500+GST to be invoiced to us on signing in 2011 & again at the beginning of 2012.		
.....		
(Date)	(Signature)	

RETURN BY FAX TO: 09 3090209 OR EMAIL: [msurges@germantrade.co.nz](mailto:msurges@germantrade.co.nz)

## SPONSORSHIP OPTION 2: \$5 000 +GST

- **1 years NZGBA membership subscription**
- **Fixed prominently placed logo** on right hand side of [www.germantrade.co.nz](http://www.germantrade.co.nz) – note logo appears on every page of the website
- **Table of 12 plus 1 beverage token** at the annual Fest, this year we will be organizing a Winterfest on the 22<sup>nd</sup> July, next year we will revert to the Oktoberfest in September.
- **Full page colour advertisement in Double the Vision** – our New Zealand German Business Guide – hard copy circulation 3 500, softcopy circulation 3 000.
- **2 specific email campaign** promoting your company/product to NZGBA members – timing of this to possibly coincide with a product launch or similar.

Sign on for one year:

I .....(First name/Surname)	
agree on behalf of.....(full company name)	
to the above sponsorship package of \$ 5 000 +GST for the 2011 year.	
.....	
(Date)	(Signature)

***Or why not fix this pricing and sign on for two years:***

I .....(First name/Surname)	
agree on behalf of.....(full company name)	
to the above sponsorship package of \$ 5 000+GST to be invoiced to us on signing in 2011 & again at the beginning of 2012.	
.....	
(Date)	(Signature)

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**SPONSORSHIP OPTION 3: \$10 000 +GST**

- **1 years NZGBA membership subscription**
- **Fixed prominently placed logo** on right hand side of [www.germantrade.co.nz](http://www.germantrade.co.nz) – note logo appears on every page of the website
- **Silver Sponsor at Fest** – includes logo on all Fest promos, logo on Entry tickets, logo on presentation slides, inclusion in quiz questions, Table of 12 plus 5 beverage tokens at the annual Fest. (This year we will be organizing a Winterfest on the 22<sup>nd</sup> July, next year we will revert to the Oktoberfest in September).
- **Prominent logo at the top of all electronic newsletters** -12 newsletters go out each year
- **Full page colour advertisement in Double the Vision** – our New Zealand German Business Guide – hard copy circulation 3 500, softcopy circulation 3 000.
- **2 specific email campaigns** promoting your company/product to NZGBA members – timing of this to possibly coincide with a product launch or similar.

Sign on for one year:

I .....(First name/Surname)	
agree on behalf of.....(full company name)	
to the above sponsorship package of \$ 10 000 +GST for the 2011 year.	
.....	
(Date)	(Signature)

***Or why not fix this pricing and sign on for two years:***

I .....(First name/Surname)	
agree on behalf of.....(full company name)	
to the above sponsorship package of \$ 10 000+GST to be invoiced to us on signing in 2011 & again at the beginning of 2012.	
.....	
(Date)	(Signature)

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